HEART & SEOUL

Episode Three

AMSTERDAM

K-BEAUTY · K-FASHION · K-LIFESTYLE · TRADITIONAL GOODS

HEART & SEOUL · EP.3

Korean Christmas Market

Pop-up & Workshop

한국 크리스마스 마켓

DATE	VENUE	PROGRAMME
12 – 13 December	Concept 404	Market
2026 · Saturday & Sunday	Amsterdam	Pop-up stalls & workshops

HEYDAY PRESENTS × CONCEPT 404 × HARUHARU BEAUTY